

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCTOBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2202	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th, Su	1	04:29A	05:00A	30S	10/23/12-10/29/12	WBZ NEWS	2	200.00	400.00
2 FIXED	M-F	1	05:00A	05:56A	30S	10/23/12-10/29/12	WBZ NEWS	2	500.00	1000.00
3 FIXED	M-F	1	05:58A	07:00A	30S	10/29/12-10/29/12	WBZ NEWS	1	900.00	900.00
4 FIXED	M-F	1	07:00A	09:00A	30S	10/23/12-10/29/12	THE EARLY SHOW	2	500.00	1000.00
5 FIXED	Sa	1	05:00A	06:00A	30S	10/27/12-10/27/12	WBZ NEWS	1	270.00	270.00
6 FIXED	Su	1	05:00A	06:00A	30S	10/28/12-10/28/12	WBZ NEWS	1	270.00	270.00
7 FIXED	Su	1	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1980.00	1980.00
8 FIXED	M-F	1	09:00A	10:00A	30S	10/23/12-10/29/12	RACHAEL RAY	2	585.00	1170.00
9 FIXED	M-F	2	10:00A	11:00A	30S	10/23/12-10/26/12	LET'S MAKE A DEAL	2	1000.00	2000.00
10 FIXED	M-F	1	11:00A	12:00N	30S	10/23/12-10/29/12	PRICE IS RIGHT	2	1080.00	2160.00
11	M-F	1	12:27P	02:00P	30S	10/23/12-10/29/12	CBS SOAP ROTATION	2	600.00	1200.00

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AND	3050 K St NW Ste 100			PO BOX 8102			
ADDRESS	Washington DC 20007-5108			Chicago IL 60680-8102			
	USA			USA			
CONTACT	J. DEMASTRIE			PRODUCT OBAMA/D/PRES			
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 2202			PRODUCT CODE 1301			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1							

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			FROM	TO						
FIXED										
12	M-F	1	03:00P	04:00P	30S	10/23/12-10/29/12	DR. PHIL	2	650.00	1300.00
FIXED										
13	M-F	1	04:00P	04:30P	30S	10/29/12-10/29/12	JUDGE JUDY	1	850.00	850.00
FIXED										
14	M-F	1	04:30P	05:00P	30S	10/23/12-10/26/12	JUDGE JUDY	1	850.00	850.00
FIXED										
15	M-F	1	05:00P	05:30P	30S	10/23/12-10/29/12	5PM NEWS	2	1000.00	2000.00
FIXED										
16	M-F	1	05:30P	06:00P	30S	10/23/12-10/29/12	530PM NEWS	2	1100.00	2200.00
FIXED										
17	M-P	1	06:00P	06:30P	30S	10/29/12-10/29/12	WBZ NEWS	1	1440.00	1440.00
FIXED										
18	Su	1	06:30P	07:00P	30S	10/28/12-10/28/12	WBZ NEWS	1	2000.00	2000.00
FIXED										
19	M-F	4	07:00P	07:28P	30S	10/23/12-10/26/12 10/29/12-10/29/12	WHEEL OF FORTUNE	5	1980.00	9900.00
FIXED		1								
20	M-F	4	07:28P	07:57P	30S	10/23/12-10/26/12 10/29/12-10/29/12	JEOPARDY !	5	2880.00	14400.00
FIXED		1								
21	Sa	1	07:00P	07:28P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	900.00	900.00
FIXED										

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AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCTOBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2202	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1					

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			FROM	TO						
22 FIXED	Sa	1	07:30P	08:00P	30S	10/27/12-10/27/12	WBZ NEWS	1	1440.00	1440.00
23 FIXED	M-Sa Su	2 1	11:00P 11:00P	11:35P 11:35P	30S	10/23/12-10/28/12 10/29/12-10/29/12	WBZ NEWS	3	2700.00	8100.00
24 FIXED	M-F	1	11:35P	12:37A	30S	10/23/12-10/29/12	DAVID LETTERMAN	2	1350.00	2700.00
25 FIXED	M-F	1	12:37A	01:37A	30S	10/23/12-10/26/12	LATE LATE SHOW	1	500.00	500.00
26 FIXED	Sa	1	11:35P	12:05A	30S	10/27/12-10/27/12	STYLE BOSTON	1	450.00	450.00
27 FIXED	Su	1	12:30A	01:00A	30S	10/28/12-10/28/12	TIM MCCARVER	1	315.00	315.00
28 FIXED	W	1	09:00P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	12000.00	12000.00
29 FIXED	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	BIG BANG THEORY/TWO AND A	1	15000.00	15000.00
30 FIXED	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	CS1: NY	1	10000.00	10000.00
31 FIXED	Su	1	07:00P	08:00P	30S	10/28/12-10/28/12	60 MINUTES	1	20000.00	20000.00
32	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	14000.00	14000.00

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			FROM	TO						
FIXED										
33	Su	2	12:56P	04:00P	30S	10/28/12-10/28/12	NFL (PATRIOTS)	2	55000.00	110000.00
FIXED										
34	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00
FIXED										
Total Contract:								56		256695.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						237300.00	17235.00	.00	254535.00	
GRAND TOTAL										254535.00

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